CONTACT

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1. How does symbiotic.me work?
2. Qualifying process
3. Standards
4. The Silicon Islands

Services
a. Search Engine Optimization
b. Virtual Assistance
c. Conversion Optimization
d. Split/Multivariate testing
e. Web Development (.NET/LAMP)
f. Data Mining & Analysis
g. Telesales & Service
h. Project Management

i. Mobile App Development
j. Unity3D & Unity Script
k. IT Helpdesk
l. 3D Animation
m. Java, C#, C++, Obj. C, VB, Delphi,
n. Audio Production
o. Cartoon Animation
p. Database Management (SQL/NoSQL)
q. Data Entry & Transposing
r. Translation
s. Graphic Design
t. Video Editing
u. Content Creation & Publishing
v. Illustration

5. Our Hottest Services of 2013
HOW SYMBIOTIC WORKS

CLIENT FLOW

✓ Search through our database of employees to see if we currently have workers able to fulfill your requirements.
✓ If no workers match your requirements submit a request for assistance recruiting and/or allocating resources.
✓ Input your tasks, notes & any deliverables in your workspace located on symbiotic.me.
✓ Meet with the unit assigned to your project to fill complete the scope of work in detail.
✓ Monitor progress and provide feedback as the project(s) complete. Save preferred workers & build teams.
✓ Receive deliverables requested and rate the quality of the workers, communication, the entire experience and start your next project.

SYMBIOTIC MANAGEMENT FLOW

✓ Work with client to receive all required resources, scope of work and any other information & access required to accomplish projects/tasks/assignments.
✓ Communicate with worker(s) & allocate any further required resources to promptly complete tasks with quality.
✓ Review internal & client-provided quality standards against output to ensure high quality service & deliverables.
✓ Provide & maintain client communication, reporting & any changes to scope to keep all parties on the same page.
✓ Submit quarterly/semi-quarterly project output & management to ensure the highest quality standard.
✓ Assist and aid delivery and/or implementation of final product (unless ongoing) & provide/explain any documentation.
QUALIFICATION PROCESS

TECHNICAL OUTPUT IS QA'D BY EXPERTS IN THEIR FIELD

1) RECRUITMENT & INTERVIEW

Symbiotic has access to over 100,000 remote workers primarily located within the Philippines consisting of skills from any trade imaginable. We maintain a database of active workers and recruit when necessary to ensure full coverage of all services offered. We don't only rely on a workers stated work/educational history & CV/Resume but we put them to the test.

2) RESEARCH

All data on file & provided by the worker or found within other sources of information are reviewed for accuracy as an initial test with regard to honesty, reputation, experience and accuracy.

3) TESTING & EXPERT REVIEW

Symbiotic utilizes an established and/or third-party experts residing in the appropriate fields with working experience and knowledge of required technologies, methodologies and processes. The expert conduct an interview with the worker and if necessary conducts testing to ensure a positive outcome for the client.

4) RESULTS

All results are recorded for future use & applicants will receive scoring based on their performance. Workers that receive a significant degree of confidence from an expert are set to review & begin working with the project manager. Any and all client communications take place as the final step in the review process.
OUR STANDARDS

OUR WEB DEVELOPMENT & OPTIMIZATION IS SUPERIOR

Symbiotic.me was founded and built on internet marketing and web development. Our standards are the strongest possible for all items related to online promotion and website development on the LAMP [Linux/Apache/MySQL/PHP] environment.

- Search Engine Optimization
- Pay-Per-Click
- Email Marketing
- Social Media Management
- PHP/MySQL
- Wordpress
- Magento
- jQuery/Javascript
- Page Speed Optimization
- Split Testing/Multivariate
- Conversion Optimization
- Media Buys
- Link Building
- Content Writing
- HTML5
- Graphic Design

WE HAVE DEVELOPED STANDARDS AND A WORKFORCE CAPABLE OF PROVIDING THE HIGHEST QUALITY WEB DEVELOPMENT AVAILABLE WORLD-WIDE. WITHOUT QUESTION THIS IS OUR STRONGEST AREA

QUALITY, RESPECT, ACCURACY & REDUNDANCY

If we don't have standards for a specific task, we make them. It's crucial to our business to create processes that can be documented, understood and signed off by management to ensure that tasks are done to standard. Usually a dedication to adherence to the widely agreed upon standards and processes will save us and our clients money as the assets under development follow a set pattern that is laid out containing some sort of organizational structure.

Unit testing, third party examination, crowd sourced user-testing and our internal review picks up where any holes are left in whatever processes. Our dedication to accomplishing goals in elegant & standardized methods is crucial to our business and considered a high priority company-wide. The due diligence allotted for constantly and consistently conforming to this strict policy is tied directly to our bottom-line & the level of client satisfaction we can provide and it is made known throughout.

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Los Angeles, CA • Phoenix, Arizona • Davao, Philippines • Manila, Philippines
Many people have heard of the tag line “It’s more fun in the Philippines”. This famous one liner is the country’s tag line in its tourism campaign. It’s definitely more fun in the Philippines when it comes to nature tripping.

But, Philippines is more than just a tourist destination. Filipinos have proven to be valuable assets to offshore companies and organizations based outside the country. Filipinos are very "Americanized" in that most of them understand English and speak it well. They’re extremely loyal and hard working while at the same time are power-users of the internet and all it has to offer.

After utilizing workers from around the world from Buenos Aires to Pakistan, India, Ukraine & elsewhere for years and working with remote workers over the course of 5 years it's been concluded by Devon Auerswald (in the contact section) that the Philippines is by far the best blend of quality, price & peace of mine. Several other organizations have noticed the same.

The technology sector in Philippines seems to be strong, and thriving. We've dubbed the Philippines "Silicon Islands"because of the progress, passion & enthusiasm we're seeing within the tech communities in Cebu, Davao & Manila.

Filipinos are now becoming the employees of choice for business entities that thrive on outsourcing. The Information Technology Business Processing Association of the Philippines expect the outsourcing sector to reach $16,000,000,000 in 2013. That’s 21% higher compared to $13.2 billion in 2012.

The information technology services industry in the Silicon Islands is expect to increase to 960,000 employees by the end of 2013. The country the preferred destination of many companies from the US, UK & Australia for IT and customer services.
WHATS HOT RIGHT NOW

SOCIAL MEDIA INTEGRATION

Social integration almost always provides improved conversion if not a drastically improved path for conversion optimization particularly due to the increase in granular data that allow more tightly targeted creative & copy.

VIRTUAL ASSISTANTS

Intelligent and flexible virtual assistants are often times our clients lifeline. Virtual assistants are dynamic, intelligent, apt to make swift changes, take on responsibilities as needed & drastically improve productivity if used efficiently.

“I love Piper, she is integral to our business. she is very savvy. understands our needs & constantly surprises us with the extra effort and results she produces”
SEARCH ENGINE OPTIMIZATION

SEO is always a popular service in high demand. Some of our most skilled workers practice this craft keeping up to date with industry trends as they change & we have some of the most thorough and all inclusive effective strategies and guidelines for SEO around.

SEO has undergone some major changes that would nearly lend the methods used to achieve rankings more toward names like "website optimization" or "web presence optimization". It's more important than ever to select knowledgeable workers in this field that have a broad toolset of internet marketing skills as they all play a role in web presence optimization.

CONVERSION OPTIMIZATION

Conversion Optimization has gained in popularity and we tend to enjoy it. Conversion Optimization done right for high-traffic sites uses the law of large numbers & scientific method via split testing/multivariate to determine which version of the design is more likely to convert. This is so effective to our clients bottom line we recommend it to anyone with 600+ daily visits. This benefits SEO as it does benefit user experience & create more engaged customers which in turn creates other metrics such as reviews, social signals, mentions, sales numbers [when published] & best of all the bottom line. Revenue.
PAST & PRESENT CLIENTS

Moody’s Harvard University BAILEY BANKS & BIDDLE SPINNING pinnaclecart

SUGAR DVD profitly THE MARS AGENCY NEW YORK CITY HOUSING AUTHORITY FOX NEWS

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Los Angeles, CA • Phoenix, Arizona • Davao, Philippines • Manila, Philippines
Services including Google Adwords/Microsoft Adcenter Management & Optimization, SEO, Conversion Optimization, Facebook Advertising, Web Development, Server Administration, Consulting, Graphic Design, Reputation Management, Page Speed Optimization, Content Development, Email Marketing & more!

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